

Aman Julius

Designer and technologist with experience leading brand systems, UI/UX, social media strategy, visual storytelling, and secure software workflows.

Nagercoil, Tamil Nadu | 8825910768 | aman.7.julius@gmail.com

EDUCATION

Vellore Institute of Technology

BTech in Computer Science Engineering - Gaming Technology Specialization | GPA: 7.44

Bhopal, Madhya Pradesh

April 2018 - March 2022

WORK EXPERIENCE

Minimalist Institute

Design Lead

February 2025 - Present

- Led a 7-member design team, driving brand consistency, logo development, and visual identity systems.
- Managed social media strategy, redesigned the company website, and produced Instagram video content.
- Delivered brand events under the Live To Express campaign and mediated Queer community events.

TSquared Lab

Graphic Designer

December 2025 - January 2026

- Designed website interfaces, social media creatives, email campaigns, and marketing assets in Figma.
- Produced podcast and social media video content; developed AI-powered branding and visual identity assets.

Translab Technologies Pvt Ltd

Design Engineer

January 2025 - July 2025

- Created graphic elements for websites and social platforms using Figma, Photoshop, and Illustrator.

Sony India Software Center

Information Security Software Developer

March 2023 - March 2024

- Managed access control processes and documented system outages for information security workflows.

IIT-Madras (Pravartak)

Cyber Security Intern

September 2022 - March 2023

- Completed a 6-month Cyber Security course with hands-on Cyber Threat Management training.

FREELANCE EXPERIENCE

Pujar Constructions

August 2025 - Present

- Created social media content including videos, creatives, stories, and campaigns to showcase projects.

BeMore Design

December 2025 - Present

- Managed social media and produced visual content for an interior design brand, supporting audience growth.

Mighty Paws Café

December 2025 - Present

- Created café content including food photography, videos, and promotional campaigns across platforms.

PROJECTS

Portfolio Website

December 2024 - January 2025

- Built a fully responsive portfolio in React, HTML, CSS, and JavaScript with animations; deployed on GitHub Pages.

Clothing Site

August 2022 - September 2022

- Designed UI/UX for a static e-commerce site in Figma and Photoshop, ensuring brand consistency.

NIKE - Landing Page Redesign

November 2019 - December 2019

- Redesigned Nike's landing page in Figma and animated the experience with After Effects.

Other Projects

2019 - 2022

- Led graphic design for Geetika Agarwal; built SOCIAL for visual artists; developed MANM, a Python anti-drowning awareness app.

SKILLS

Design: Adobe Photoshop, After Effects, Krita, Figma, Premiere Pro, Adobe XD, UI/UX.

Development: HTML, CSS, JavaScript, React, WordPress, C++, R Programming, Splunk.

Other: Content Writing, Event Management, MS Office, Public Speaking.

CERTIFICATIONS

- UI/UX Designing - Coursera; Emotional Intelligence - ViTOL; Advanced Java Programming - CSC; Brand Designing - DesignChutney; MBA - Project Management & Digital Marketing.

LEADERSHIP AND ACHIEVEMENTS

- Core organiser, Annual Business Meet - Sony-Infosec (2024); Music band lead at SISC-Infosec.
- National Rank-23, TES-39 Technical Entry Scheme by SSB (2018); 2nd place, University-level Game Making Competition.
- Lead, Entrepreneurship/Gaming Club and Graphic Design team at ADVITYA (2019); MOC for major university ceremonies.